

University of the Thai Chamber of Commerce

Building 7, 10/F,
126/1 Vibhavadee-Rangsit Road,
Dindaeng, Bangkok 10400
Thailand

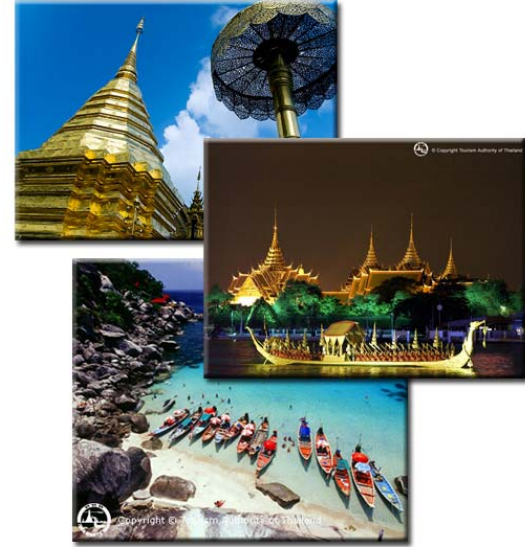
**International Education
Exchange
Attn.: Exchange Program
Representative**



UTCC Thailand

For someone that wants something
special in his/her **life!!!**

**Wanna study a semester in
Thailand?**



Our Summer 2009 is opening for you now!!!

- ☀ 11 classes from undergraduate to graduate levels
- ☀ Courses are all transferable*
- ☀ Economical tuition cost and living expenses!

** For details, please bring our Course Descriptions and consult with your major advisor*

Tuition Cost

Cost of each undergraduate course unit \$1,600Baht

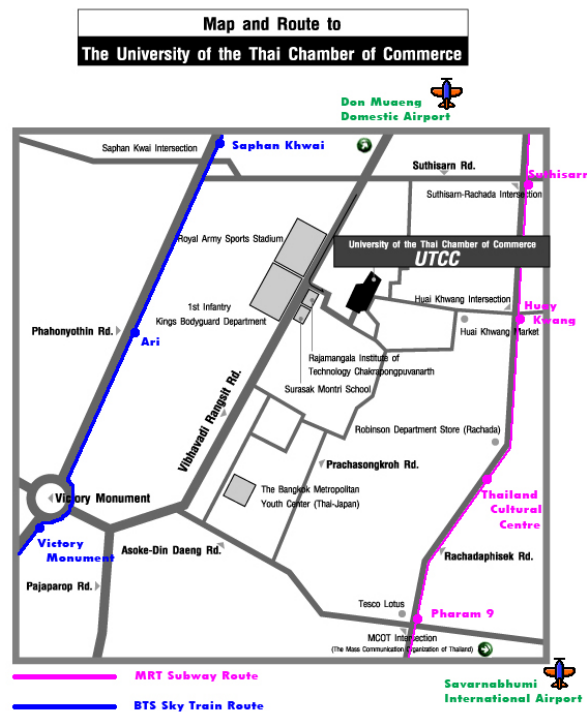
Cost of each graduate course unit \$3,500Baht

* Miscellaneous fees may vary. Please check for details.

Map of UTCC

We are conveniently located in the center of Bangkok.

The Savarnabhumi International Airport can be accessed in 30 minutes from our campus.



COME HERE *AND* JOIN US!!!



About UTCC

The University of the Thai Chamber of Commerce (UTCC) is the oldest private non-profit higher education institution in Thailand. Throughout the past 45 years, we are recognized as the leading business-experienced university in Thailand.

International Programs

Students in our International Programs will study with highly qualified faculty and experts from the public and private sectors who convey their knowledge and experiences in the atmosphere. All lecture and course materials are in English language to meet the global business standard.

Undergraduate Level

School of Business

142317 Cross Cultures Management (3)

Pre-requisite: 122213 Organizational Behavior

Concepts of different management styles across cultures, determinants of culture, culture philosophy, value system and cultural context which underpin different approaches to management, personal, professional, and organization issues in managing across cultures, practical aspects of cross-cultural management

142318 Business Project Management (3)

The management of business projects, project planning and scheduling, project feasibility studies, project costing and benefit analysis by using PERT, CPM and updated software, project management techniques in terms of quality, quantity and time.

142001 Japanese 1 (3)

Vowels, consonants, numbers, and pronunciation; emphasis is on conversation, with practice in the language lab.

142008 Principles of Negotiation (3)

Concepts of negotiation, principles and components of negotiation, techniques in negotiating, strategy and assessment of negotiation.

142413 Salesmanship (3)

Fundamentals of personal selling, providing resources to help students to become high-performance sales professionals by focusing on the fundamentals of personal selling – the ability to accurately indentify the customer's needs and deliver the appropriate solution.

School of Accountancy

AC325 Advance Accounting 1 (3)

Pre-requisite: AC120 Intermediate Accounting 1
AC221 Intermediate Accounting 2

The course discusses the accounting for joint-venture, installment sales, consignment sales, head office and branch, foreign exchange and correction of accounting errors.

Summer 2009

AC222 Cost Accounting (3)

Pre-study: AC120 Intermediate Accounting 1

This course covers the objectives, concepts and scope of costing accounting, cost classification, financial statements of manufacturing firms, factory ledger, cost allocation, accounting for scrap, spoilage and defects, joint project and by-product costing and various cost accounting systems

SX004 Principles of Database Management (3)

Pre-requisite: SX001 Principles of Info Tech or
AC214 Principles of Accounting Info Systems

This course covers the important knowledge of database systems and database protocol models.

Graduate Level

Global MBA

AC592 Management Accounting (3)

Pre-requisite: BA503 Financial Accounting for Manager

This course provides an introduction to management accounting techniques that are useful in management decision-making situations such as performance appraisal, price-setting, determining output or service levels, financing and investing. The non-applicability of external reporting figures for most management decisions is reviewed.

BA521 Global Business and Marketing Strategy (3)

Pre-requisite: BA511 Marketing Management

This course goes more deeply into the development, formulation, implementation and control of the strategies that any company or organization must use to break into and/or expand in international markets, with special emphasis on marketing.

BA523 International Finance (3)

Pre-requisite: BA511 Marketing Management

International Finance integrates the financial activities, institutions, and multinationals of the global finance arena. In addition to extending the tools of financial analysis to an international setting, the course studies the strategies available to a multinational because of operations in a multiple countries. Topics include foreign currency and political risk, capital budgeting in a multinational setting, and cash flow management between countries.