**Title: Example of Full Paper Format (Not exceeded 100 letters)**

*(Please Start Each Word with a Capital Letter and Continue with Lowercase.)*

Author1, Author2, Author3 (Font size 12) (Don’t mention title or academic title)

1,2,3 Program …………….., Faculty of …………………………….. (Font size 10)

1,2,3 University, **Country** (Font size 10)

1 E-mail:………., 2 E-mail:………., 3 E-mail:………. (Font size 10)

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**Abstract  (Time New Roman 12 pt. Bold)**

 (Time New Roman 12 pt.) ...........................................................................................................................................................  
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**Keywords:** Please include appropriate keywords. They should be in an alphabetical order and be separated by commas.

# **1. Introduction**

The introduction should include the rationale of the study, theory, framework, related literature reviews, objectives of the study, and so on.

**2. Method**

This section describes the methodology of the study. It may include sub-sections such as participants, research instruments, data collection, and data analysis.

**3. Results**

This section should be organized in order to answer each of your research questions.

Table 1: Name of the table

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**4. Discussion and Conclusion**

The section should contain a summary of the study, discussions of the results, and the conclusion.

**5. References**

For citations, please follow an APA6 style.

**Example of References**

Jones, G. R. (2007). *Organizational theory, design, and change*. Upper Saddle River, NJ: Prentice

Hall.

Kotler, P., & Keller, K. L. (2016). *Marketing management* (15th ed.). Boston, MA: Pearson.  
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*environmental sustainability* (pp.187-221). San Francisco, CA: Jossey-Bass.

Urbancova, H. (2013). Competitive advantage achievement through innovation and knowledge.

*Journal of Competitiveness*, 5(1), 82–96.

Wang, W., & Yang, H. (2014). A study on the price decisions of the dual-channel composite

decision in B2C mode. *Journal of Electronic Commerce in Organizations*, 12(4), 46-56.

San, H. K. (2009). *Chinese-English code-switching in blogs by Macao Young People*

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